



PRESS RELEASE

Euler the Elephant update coming to App Store and Google Play

Belgrade, April 29, 2019 - **Euler the Elephant**, a path-finding puzzle game by **Oraharo Entertainment**, was released worldwide for **iOS and Android** platforms on **March 3, 2019**. In this **free-to-play** game, the player guides a lonely little elephant through beautiful worlds of floating islands, where he needs to destroy enough bridges to fulfill his destiny and save the world from disaster.

The first major update, **version 1.0.1**, is coming to Google Play and App Store in **the first week of May 2019**. In the new update, **regular players are rewarded**, and Euler can transform from a shy, nerdy little elephant to a cool, confident bridge-wrecker.

Fast Facts

Name:	Euler the Elephant
Genre:	Puzzle, Adventure
Initial release Date:	March 3, 2019
Platforms:	iOS, Android
Studio:	Oraharo Entertainment
Website:	http://euler-the-elephant.oraharo.com
Facebook:	https://www.facebook.com/euler.the.elephant
Instagram:	https://www.instagram.com/euler_the_elephant
Trailer video:	https://www.youtube.com/watch?v=3EdXOCsgYPc
Preview video:	https://www.youtube.com/watch?v=4R-6MyEDX5o
App Store:	https://itunes.apple.com/us/app/euler-the-elephant/id1206548891
Google Play:	https://play.google.com/store/apps/details?id=com.Oraharo.EulerTheElephant

Greatest improvements in version 1.0.1

- Fast level completion for fast players
- Rewards for regular players (Friendship Status)
- Customization of Euler's appearance (Hat and Sunglasses)
- New sounds and better audio feedback
- Increased touch area for bridges while playing in zoomed-out view

Goal of the Game

Every time Euler crosses a bridge between two floating islands, the bridge gets destroyed under his weight. The player's mission is to guide the clumsy elephant and destroy enough bridges to complete each level, utilising teleports, gates, keys and other objects to find the perfect path.

The Story

Euler is a lonely and misunderstood little elephant who lives in Ignorantia, a world of floating islands and stupid people. Everyone hates and insults him for destroying the bridges, but he is only doing it because a weird oracle instructed him so. In her prophecy, she saw that it would be Euler who would save Ignorantia by collecting seven artifacts, scattered around its seven worlds.

Free to Play

The studio wanted as many players to get to know Euler and hear his story, so it is precisely player's experience game's top priority. In other words, it is possible to play and finish the entire game without having to spend a penny or see a single ad. Ads are always optional and never interrupt the gameplay, and the in-app purchases are only there to make the gameplay more comfortable.

Game Features

- Simple gameplay, yet challenging puzzles
- Heart-warming story and loveable characters
- Beautiful, hand-crafted levels
- Great experience for both the analyzing and the trial-and-error player style

The Hidden Gems

- The elephant's name is Euler, which is an homage to Leonhard Euler, one of the greatest mathematicians of all time.
- The big glasses worn by the elephant are a metaphor for an extreme eyesight deterioration Leonhard Euler has suffered from, despite which he managed to leave an admiring legacy in many scientific disciplines.
- Finally, the paths which the elephant traverses while destroying bridges are known in graph theory as Eulerian paths.

The Studio

Founded in 2015, Orahara Entertainment is a one-man game studio based in Belgrade, Serbia. After a few local games based on geolocation and another few made just for fun, Euler the Elephant is the first iOS/Android game from the Orahara kitchen to hit the world market.

Contact

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